

Message Text

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FM SECSTATE WASHDC

TO AMCONSUL HONG KONG

UNCLAS STATE 287005

FOL RPT STATE 287005 ACTION ALL DIPLOMATIC POSTS DEC 5 QTE

UNCLAS STATE 287005

E.O. 11652: N/A

TAGS: ETRD, PFOR

SUBJECT: PAMPHLET ON GSP

THIS MESSAGE FOR INFO ONLY FOR POSTS NOT IN GSP

BENEFICIARY COUNTRIES

1. DEPARTMENT-USIA CONSIDERING PRODUCING PAMPHLET ON GSP FOR EXPORTERS. ONE POSSIBILITY WOULD BE 10-12 PAGE PAMPHLET (PAGE SIZE 4 X 10, SUITABLE FOR MAILING IN LETTER-SIZE ENVELOPE) WITHOUT PHOTOS, NO MORE THAN 25 IMPRESSIONS. PAMPHLET WOULD CONTAIN GENERAL INFORMATION ON SIGNIFICANCE OF US SYSTEM, RELATION TO VARIOUS USG PLEDGES OVER YEARS (AS IN SECRETARY'S RECENT UNGA SPEECH) AND GENERAL BENEFITS FOR LDC'S. ALSO WOULD CONTAIN SIMPLIFIED PROCEDURAL MANUAL, SUMMARY OF PRODUCT CATEGORIES QUALIFYING FOR PREFERENCES, RULES OF ORIGIN WHICH DETERMINE ELIGIBILITY, AND PLACES WHERE ADDITIONAL INFORMATION COULD BE OBTAINED.

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2. SECOND POSSIBILITY WOULD BE ON REGULAR-SIZE PAPER AND WOULD INCLUDE ALL MATERIAL INDICATED ABOVE PLUS COMPLETE LIST OF ELIGIBLE PRODUCTS AND TEXT OF CUSTOMS REGULATIONS. SUCH A BOOKLET WOULD RUN TO ABOUT 60-65 PAGES, ROUGHLY 90 IMPRESSIONS. EITHER VERSION WOULD BE OFFERED IN ENGLISH, SPANISH, AND FRENCH.

3. DEPARTMENT AIRPOUCHING SEPARATELY TO POSTS IN BENEFICIARY COUNTRIES LIMITED NUMBER OF COPIES OF THE COMPLETE LIST OF GSP ELIGIBLE PRODUCTS, WHICH INCLUDES TSUS NUMBERS AND FULL DESCRIPTION OF EACH PRODUCT. WE ALSO MAY BE PRINTING ADDITIONAL COPIES OF SUCH LIST FOR DISTRIBUTION.

4. DEPARTMENT-USIA BELIEVE GSP PUBLICATION WOULD BE USEFUL AT NUMEROUS POSTS, BOTH FOR GENERAL INFORMATIONAL PURPOSES AND ESPECIALLY FOR USE BY MOST ECON/COMMERCIAL OFFICERS WITH BUSINESS CONTACTS. (MANUAL SECTIONS WOULD PROVIDE A "HOW TO DO IT" GUIDE WHICH COULD BE EXTREMELY USEFUL AND POPULAR WITH HOST COUNTRY EXPORTERS.)

5. BEFORE PROCEEDING FURTHER, DEPARTMENT REQUESTS POSTS CONSULT WITH USIS COLLEAGUES AS TO ACCEPTABILITY OF GSP PUBLICATION ALONG ABOVE LINES. ADVISE BY CABLE YOUR CONCLUSIONS, INCLUDING WHICH VERSION PREFERRED, NO LATER THAN DECEMBER 12. (ASSUMING SUFFICIENT INTEREST WE WOULD LIKE TO PROCEED WITH PUBLICATION ARRANGEMENTS AS SOON AS FINAL REGULATION AVAILABLE MID DECEMBER.)

6. COMMERCIAL OFFICERS ALSO SHOULD REQUEST USIS OFFICERS TO SUBMIT SEPARATE MESSAGE BY USIA CHANNELS, ATTENTION IPS/X--MIKE BROWN, CONFIRMING USIS INTEREST IN EITHER OF ABOVE PROPOSED PUBLICATIONS AND ESTIMATE NUMBER OF COPIES WHICH USIS POST WOULD BE WILLING TO ORDER. INGERSOLL UNQTE
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